

# AI4YE Project Approaches Its Final Phase

Key Findings on Artificial Intelligence and Young Entrepreneurship\*\*

Within the scope of the European Union Erasmus+ KA210 Youth Projects Programme, the **AI4YE – Artificial Intelligence for Young Entrepreneurs Project**, coordinated by Asociación para la Cooperación al Desarrollo e Inclusión Social Amanay (Spain) in partnership with Euroformaz (Italy) and Kültürel Gelişim Derneği – Cultural Development Association (Türkiye), continues to support young people in using artificial intelligence effectively, ethically, and consciously in entrepreneurship.

The main outputs of the project include **field research**, a **practical guidance** for entrepreneurs, and **ethical rules** promoting the responsible use of AI. At the end of the project, a multilingual guide will be published to provide young entrepreneurs with concrete and applicable tools.


## Field Research in İzmir: Key Findings

The field research conducted in İzmir within the scope of the AI4YE Project was completed through face-to-face interviews, online discussions, and surveys with young entrepreneurs.

The results, presented to relevant stakeholders on March 26, 2026, clearly demonstrate the impact of artificial intelligence on the entrepreneurship ecosystem:

- 75% of participants actively use AI
- 100% consider AI a useful tool
- AI improves efficiency, decision-making, and marketing performance
- Main barriers: high costs, lack of technical knowledge, and legal uncertainties
- Young entrepreneurs demand more practical training and hands-on knowledge

The research also highlights that while the AI ecosystem is developing, further investment is needed in financial support, infrastructure, and education. The findings are not only relevant for İzmir but also contribute to youth entrepreneurship policies across Europe.

 To access the full research results and project outputs:

<https://www.akgd.org/ai4ye-projesi-izmirde-saha-arastirmasi>

or [www.ai4ye.online](http://www.ai4ye.online)

## İzmir Phase Successfully Completed

The İzmir phase of the project was successfully completed with the transnational meeting held on November 10–12, 2025. Hosted by the İzmir Chamber of Commerce, project partners gathered to evaluate the progress of field research and project outputs.

During the programme, participants visited key institutions in İzmir’s innovation ecosystem, such as **İZQ Innovation Center** and **SKYMOD**, gaining first-hand insights into real-life AI applications.



## **International Cooperation Continues**

The third international mobility of the project took place on March 2–4, 2026, in Fuerteventura, Spain. Partners from Türkiye, Italy, and Spain evaluated the project progress, analyzed field research results, and worked on the development of the Practical Guidance.

In addition, visits to institutions active in innovation, entrepreneurship, and artificial intelligence provided participants with valuable opportunities to connect theory with practice.

## **The Project Continues**

The AI4YE Project continues its activities to support young entrepreneurs in using artificial intelligence more effectively, creatively, and ethically. Project developments and outputs can be followed through the official website and social media channels.

📱 For updates: [@ai\\_for\\_young\\_entrepreneurship\\_](#)

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